



BOB CLARK

WEB AND GRAPHIC DESIGNER

Professional Portfolio

bclarkdesign.com Professional Work
bclark.photo Photography

Experience

Graphic Designer / Marketing Coordinator iCiDIGITAL
07/2017 - Present | Raleigh, NC

- Design case studies, white papers, marketing decks, and other internal marketing assets
- Create graphics and other assets for company website
- Assist in social media campaigns
- Create marketing videos
- In-house photography

Graphic Designer II Boats Group
04/2015 - 07/2017 | Norfolk, VA & Remote

- Worked to rebrand Dominion Marine Media's and boats.com's internal marketing materials
- Create marketing pieces for web and print
- Design static and responsive email templates
- Design static and animated web banner ads
- Make front-end updates to company website

Responsive Web Designer Dominion Enterprises | DX1
10/2013 - 04/2015 | Norfolk, VA

- Communicate with clients about their needs for a new website
- Wireframe and create desktop and mobile mock-ups
- Develop websites on BootStrap framework

Web Designer InMotion Hosting
04/2013 - 10-2013 | Virginia Beach, VA

- Make updates to existing WordPress and OpenCart websites
- Work with sales team to create desktop mocks for new websites

Education

ECPI University Virginia Beach, VA | 04/2009 - 05/2012

Bachelors of Science Computer & Information Sciences
Concentration Web Development, Graphic Design

Skills

Mac OS / Windows OS / Chrome OS
Microsoft Office
Google Docs
GitHub

Adobe Photoshop ++++++++
Adobe Illustrator ++++++++
Adobe InDesign ++++++++
Adobe Premiere ++++++++

Notepad++
SublimeText
WordPress
HTML5
CSS
LESS

Photography - Film & Digital **10+ years**

Awards

Real Skateboards Ad Design Contest Winner
2008 | San Fransisco

Memberships

AIGA Designer Community
2016 | Raleigh Chapter

Volunteer

Graphic Design Nakawe Project | nakaweproject.org
2015 - 2017 | Spain & Costa Rica

Miscellaneous

Record Collecting
Skateboarding
Shark Nerd
Coffee